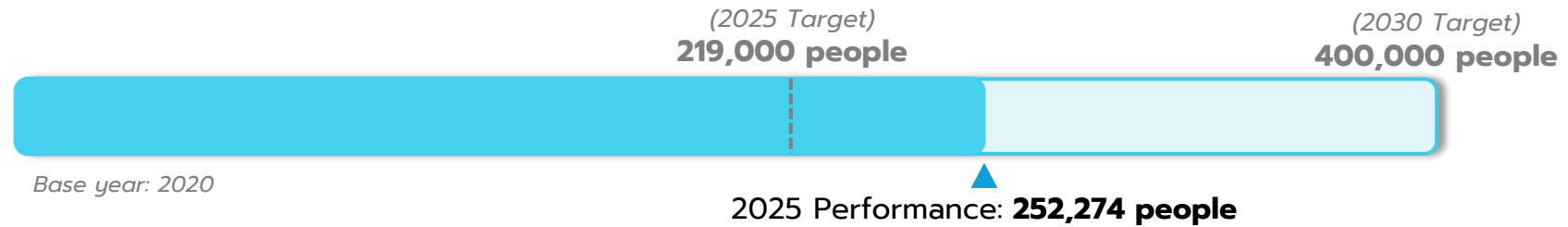


# SOCIAL IMPACT & ECONOMIC CONTRIBUTION

## Target and Performance

Long-term target by 2030:

**400,000** jobs supported to generate incomes for the community



2025 Target:

**219,000** people have jobs supported to generate income.

2025 Performance:



Of Target

**252,274** people have jobs and generate income

Direct jobs or income support

- **73,281** employed or purchased their product.
- **19,268** SME and famers are supported.

Indirect jobs support in value chain

- **57,446** SME's workers on farmer's member group
- **102,279** vender's workers.

## Sustainable community support – "Makro Alongside Thai farmers" Project



Purchased meat and alternative protein over **682.21 tons** totaling support of **162 million Baht.**



Purchased poultry, eggs and milk over **6,323.11 tons** totaling support of **566 million Baht.**



Purchased seasonal fruits over **15,242.74 tons** totaling support of **881 million Baht.**



Purchased aqua & seafood over **15,464.33 tons** totaling support of **6,174 million baht.**



Purchased vegetables and local vegetables over **56,665.18 tons** totaling support of **1,921 million Baht.**



Support local product **188 items** totaling support of **923,332 Baht.**

Note: Total purchases from farmers total **9,704.92** million baht. The company has sales of fresh food products of **35,945.57** million baht.

## Example of Commercial Activity Donation

### "Longan of Choice Give Back Joy to Locality" 6<sup>th</sup> year

The company realized the traditional Longan plantation then seeks to strengthen the income of longan growers as well as improve farm product safety and quality to meet the standard and return benefit from sales to the community with local farmer cooperative in Pasang, Lamphun province to implement GAP guideline for better food safety and quality products also traceability and meet the customer's preference. Furthermore, the research for installation of the machine for packing workshop to extend shelf life and retention time of products. This project is part of Makro's Job creation project whose purpose is to improve the life quality, a sustainable economy in society to strengthen the community through local jobs including the donation of money from product selling to buy medical equipment and hand over to public health unit in the community as return the happiness to the community



#### 2025 Result:

- **650** farmers generate income.
- **1,100** tons whole year purchasing or **58,046,197** Baht.

## Job Creation to the Society

### "Support Productivity and Local Products from Farmers"

Makro and Lotus's support agricultural products and produce from local farmer groups and small entrepreneurs, including produce from highland farmers and the Royal Project Foundation, such as Mae Hia, Mae Hae, and Ler Tor. These products are sold at Makro and Lotus's branches nationwide through both offline and online channels. Concurrently, they also develop the potential of their partners, elevating food production to meet quality and safety standards, as well as promoting stable and sustainable income.



#### 2025 Result:

- Purchased amount **94,377.57 tons.**
- Totaling support of **9,704.92 million Baht.**

## Job Creation to the Society

### “60 Yang Jaew” Project

CP Axtra, in collaboration with the Ministry of Labour, is offering opportunities to seniors aged 60 and above through the “60 Yang Jaew” project. The initiative recruits seniors to work and participate in skills training, while also providing sales space within Makro and Lotus's stores. This includes employing 292 seniors to work in branches and enrolling 352 seniors in vocational training under the “Aged Entrepreneur” program. The aim is to create income for seniors who desire independent work or wish to run their own businesses. Additionally, the “Joyful Aged Market” provides free sales space for 100 seniors to sell their products. This project is a testament to the organization's commitment to creating economic value and benefits for society. In total, 644 seniors have participated in the project's activities.



## Job Creation to the Society

### “Create the Jobs for the Disabilities” Project

The cooperation project with the Department of Empowering of Persons with Disabilities to upskill and purchase handicraft products from disability upskilling centers in many provinces for the 3<sup>rd</sup> consecutive year. This year, the Company increased the purchase of more than 13,700 handicraft products or customers who wish to arrange fruit baskets, the service is available in the fruit and vegetable section of participating branches. This initiative helps create sustainable careers and income for people with disabilities and their families. The company supports disabled individuals and their families by offering fruit basket assembly services in stores, creating sustainable income. They also provide low-investment food business training to four disability centers, enabling 491 individuals to create street food menus and earn income. Consequently, the company was honored by the Department of Older Persons as a role model for promoting senior employment and income in 2025.



#### 2025 Result:

- **12,810,420 Baht** purchasing amount.
- The sale amount increase **1,320,155 Bath**.
- Job creation for **491** disable people.

## Example of Social Investment

### "PLATFORM OF OPPORTUNITY" Project

SME business matching events under the "PLATFORM OF OPPORTUNITY" project, is the activity to open the opportunity for farmers and SMEs to become the company's suppliers. The local farmer and SME can register their product to the platform, then the platform will proceed with the initial screening and matching the buyer to the product and set up the business discussion. The variable product can be registered such as agricultural products, processing food, other consuming product, etc. Altogether knowledge sharing and provide advisory to farmer and SMEs to improve product quality and productivity for both local market and exportation.



#### 2025 Result:

- **205** farmer and SMEs entrepreneur registered.
- **36** product has been selected.

## Social Support in Other Crisis

### "Donate Food and Water during Natural Disaster & Crisis"

The Company is committed to standing alongside communities especially in times of crisis. In 2025, in response to a natural disaster, an earthquake, the Company extended support to those affected—including local residents, officials, and rescue teams. Essential supplies such as clean drinking water, food, and other necessities were delivered to impacted individuals and first responders in both Thailand and Myanmar.



#### 2025 Result:

- **60,000** sets of food and drinking water were delivered to help natural disaster victims.
- **393,760.77 THB**, total contribution value

## CP AXTRA Provides Assistance to People Affected by the Thailand–Cambodia Border Situation

In response to the Thailand–Cambodia border situation, the Company stands alongside Thai society in every circumstance by providing food ingredients, beverages, ready-to-eat boxed meals, and essential consumer goods to help relieve hardship among affected communities.

The assistance covers people impacted across 22 districts in 8 provinces, namely Ubon Ratchathani, Si Sa Ket, Surin, Buri Ram, Prachin Buri, Sa Kaeo, Chanthaburi, and Trat

### 2025 Result:

- **48,936** people received food ingredients, beverages, ready-to-eat boxed meals, and various essential consumer goods
- **380,374** THB, total contribution value



## CP AXTRA Stands Alongside Thai Society in Every Circumstance, Supporting People Affected by Disasters

Throughout 2025, Thailand experienced various disasters, including earthquakes, building collapses, forest fires, flooding in the South, flash floods, and forest runoff in the northern and northeastern regions, among others. These disasters affected a large number of people.

The Company has remained committed to standing alongside Thai society in every circumstance by providing timely assistance to disaster-affected people. This includes donating essential consumer goods needed for daily living to help relieve hardship among affected communities.

In response to the major flooding in the South, the Company supported affected people by providing food ingredients, seasonings, beverages, boxed meals, and other essential consumer goods. The assistance covered people impacted across 17 districts in 10 provinces, namely Ranong, Chumphon, Surat Thani, Nakhon Si Thammarat, Phatthalung, Songkhla, Pattani, Yala, Satun, and Trang.

### 2025 Result:

- **25,478** people received food ingredients, beverages, ready-to-eat boxed meals, and various essential consumer goods
- **1,084,979** THB, total contribution value



## The Royal Project continuously purchases produce.

CP Axtra is expanding its continuous collaboration with the Royal Project Foundation, a partnership spanning over 30 years. This initiative aims to promote careers and create sustainable income for highland farmers, while also helping customers and the public access high-quality fresh produce at affordable prices. CP Axtra purchases produce from the "Royal Project Development Center Ler Tor" in Tak Province and distributes it to Lotus's branches nationwide and through online channels.



### 2025 Result:

- Over 80 Royal Project items sold in 75 Lotus's hypermarkets, generating over **115** million baht.
- Donated 60 water tanks and a production water system, valued at **350,000** baht, to support their water infrastructure.

## “ Continue Direct Product Sourcing from Farmers (Non Khwao Model)” Project

Lotus's supports farmers through direct purchasing, ensuring fair and stable income. The company collaborates with government agencies such as the Ministry of Agriculture and Cooperatives and local authorities, aiming to empower farmer groups to manage their cultivation more efficiently. Lotus's encourages nearby farmers to form cooperatives in line with the government's large-scale farming policy and helps raise standards for quality and safety in agricultural products. Through a pre-cultivation planning and contract farming model—aligned with the "production driven by market demand" approach—Lotus's also facilitates access to distribution opportunities within its network.

Currently, Lotus's operates four major Farm Model production sites across Thailand's 4 regions. These sites provide stable and fair livelihoods for over 546 farming households. By working closely with farmers under the Farm Model, the company ensures stronger quality and safety control over its produce. One key project involves direct sourcing of 27 vegetable varieties from farming households in Ban Non Khwao, covering more than 282 rai of farmland. This initiative yields over 750 tons of vegetables annually, generating an average additional income of 12,000 THB per household per month.



### 2025 Result:

- **1,092** farmers from all regions participated in the program
- **750** tons of annual volume procurement

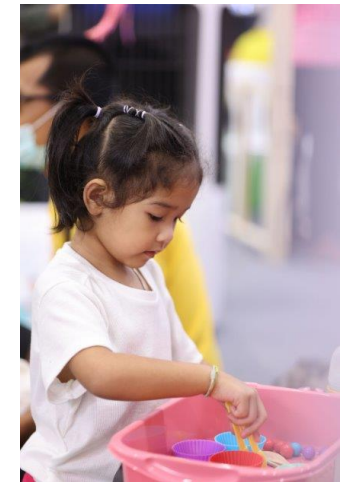
## “Creative School Break Program: Fun Every Day at Lotus’s” Project

Lotus's, in collaboration with the Thai Health Promotion Foundation (ThaiHealth) and the Department of Women’s Affairs and Family Development under the Ministry of Social Development and Human Security, launched a pilot initiative titled “Creative School Break – Fun Every Day at Lotus’s. ”

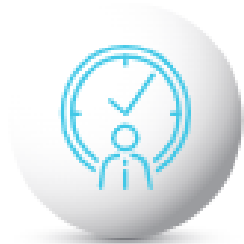
The program opened dedicated family-friendly play areas, called “Lotus's Kids Corners,” across four Lotus’s branches, providing a creative and engaging space for families with young children to spend time together.

A key component of the program is the empowerment of single mothers. Nearly 30 single mothers were employed as Play Workers – facilitators who lead children’s activities in the play area. This initiative not only offers a supplementary income but also enables them to care for their own children while working.

The project included collaboration with the Thai Health Promotion Foundation and the Department of Women’s Affairs and Family Development to provide training for interested single mothers, equipping them with the skills to work in this role. Lotus’s supports the initiative by offering employment opportunities and providing space in its stores for the children’s play corners.



## Donation and Supporting



Employee  
Volunteer Hours  
**74,081 ชั่วโมง**



Donating Stuff **2,763,055 บาท**

