

Health and Nutrition Policy

Remark: This policy has been approved by Board of Directors on 1 October 2024



1. Principle

With our 'To be Number One Food Solution Provider For Professional Customer in ASEAN' vision, CP Axtra Public Company Limited (the "Company") and its subsidiaries; Thailand's leading food retailer and wholesaler, know well that every minute of our operation means a lot of the safe and healthy living of our consumers. With the devotion of our research and development specialist, cutting-edge technologies, strict quality control system, and responsible marketing communication practice and activities, therefore, have continually driven our entire business chain towards ultimate food quality and safety aiming to deliver the nutritious, tasty, safe, traceable, and affordable food to the consumers and the society.

2. Scope

This "Policies and Principles on Health and Nutrition" shall be applied within the Company and its subsidiaries both domestically, internationally and value chain.

3. Definition

The Company means CP Axtra Public Company Limited

4. Policy and Principle

With our attention to consumer's health, CP Axtra has constantly developed wide varieties of nutritional products to ensure customers' satisfactions and to increase food accessibility as follows:

4.1 Healthy and Nutritious Product

The Company has continually R&D and innovated new products and innovations that focused on consumers' health and nutrition requirements from the company's food research teams and professional chefs. Below is the area of R&D health & nutrition that the company have focused but not limited to:

- Well-Being: The company aims to promote balance health and wellness through products that help reduce the risk of 3 NCDs (Non-Communicable diseases) i.e. Hypertension, Hypercholesterolemia, and Diabetes Mellitus mainly caused by obesity that severely threaten health and well-being of adults nowadays.
- Food Safety & Hygiene: The Company pays high attention to the production and distribution of high
 quality food products that are in compliance with the national and international standards, rules,
 regulations, restrictions, and other requirements



4.2 Responsible Marketing Communication

The Company places significant emphasis on product and service information as follows:

- Product label: Product label must provide information on ingredients and instruction on product usage and storage for consumers to be informed on nutrition facts, aware of allergens, and able to reserve the provider properly.
- Media, PR, and Marketing Activities: Promote and create awareness on the access of safe and healthy foods that are affordable along with information on healthy diet and nutrition balance.

4.3 Food Accessibility Promotion

In cooperation with government and private agencies, the Company has constantly supported and took part in a number of projects and activities to lessen the problem and effects caused from the limitations of food access and malnutrition by acknowledging the public on food sustainability and healthy diet as well as supporting the company's food products.